

By
RAY BROOKS

REPORT OF THE YEAR

Two young men just out of an eastern university and unable to find employment started a weekly shopping news in a staid, conservative town in New England. It was delivered free each Thursday A. M.

Shortly after the project began an irate "subscriber" wrote a blasting letter to the editors, gave them hell in no uncertain terms, demanded that they stop throwing the shopper on his lawn.

To which the publishers wrote a reply something like this: "The Bloctown Shopping News is a free publication and is delivered to you without cost. If you want delivery stopped it will cost you \$2.00 per year."

PREWETT PRECEDENT

The Prewett Motor Sales, newcomers to Torrance, goes the honor of being the first local gas buggy dealer to display a new, 1938 model. Prewett, you know, sells Buicks and on the sales floor yesterday slid a bright & shiny sedan that, from quick appraisal, appeared to be very similar to last year's model. Of course, several features have been changed, but in the main the Buick resembles the '37. Auto tycoons HAVE to change the lines every annum or no one would buy a new bus. They have even been known years ago to change their cars for the worse just to have different styles to show.

And, incidentally, what ever became of that U. S. institution, that catchy slogan, "When better automobiles are built, Buick will build them"? Probably got lost in the stream lines!

And speaking of new models, Ford will be out sometime from the 20th of October to November 1, while Chevrolet is scheduled to appear about October 23. Pontiac is due around the 20th. It is now the De Soto and Plymouth. No information about Oldsmobile.

Well do dealers remember last November when labor troubles in the factories halted production, sent them into spasms of hair-pulling as hundreds of new car buyers clamored for automobiles. Fortunately, no unhappy prospects are seen for this year.

UPLIESTERY FROM AFAR

Few Torrance business men can boast of having customers as far away as Jack Abramson, prop. of the Torrance Upholstery Co. Jack recently has been doing a large job in Bakersfield, over a hundred miles away. A previously satisfied customer recommended Jack to the out of town person, hence the Bakersfield business.

FROG LEGS MORTON

Packed away in George Morton's refrigerator are some frog legs. Now, frog legs are considered a delicacy but George Morton won't eat them, lets them stay on ice, can't make himself touch the things.

A couple weeks ago George went fishing up on the Kern River. Either the fishing or George was bad, or both. Anyhow Barber Morton caught no fish, started home empty handed, was given the frog legs by a sympathetic passer-by. To make things worse George would have it that he caught the frogs, would have gone Scott-free had not co-barber Earl Rinker told the awful facts.

MEN ONLY

While on the subject of barber shops wouldn't it be swell if there was a clip & snip emporium for men only? Women have their beauty parlors where males are as seldom seen as people on the streets of Torrance after 8 P. M. But women seem to have taken over the world and usurped every age-old right and privilege of the poor male. (Well, not every!)

This month's Reader's Digest reports a story about two fighting female suffragettes in Early English days. One was young and tender; the other was an old hand and hardened.

Thrown into the brig for suffrage activities and quartered in adjoining cells, the young woman wept and wailed, the old hag sat quietly, never made a peep. When the yelping continued the old one rapped on the separating wall and said, "Stop crying, my dear. Just pray to the Lord. SHE will help you!"

WILLIAM E. WYLAN . . . young and ambitious, comes to Torrance from Ontario as the new owner of the Poppy Flower Shop, the which he bought last week from Mrs. Ruth Haggard, long-time (over 7 years) prop. of the Cravens avenue floral house. Mrs. Haggard and (Continued On Page 2-B)

TWENTY-THIRD YEAR—No. 37.

TORRANCE, CALIFORNIA, THURSDAY, SEPTEMBER 23, 1937

\$2.00 PER YEAR—SINGLE COPY 5c

"SOAP BOX DERBY" RACES SATURDAY

Alondra Park Community Dashes Start at 1 P.M.

Alondra Park, at the northern edge of Torrance, may not be the recreational center that residents have hoped it would be, but at least it produces a good crop of hay.

Spence D. Turner, county forester who is in charge of developing the park—with what limited funds the board of supervisors will allow him for the park—said the area had produced a crop of tame oat hay that would approximate 215 tons in the bale.

Alamites Bay Dredging to Start Soon

Expenditure of \$100,000 of flood control district funds for the dredging of Alamites Bay, in the vicinity of several large residences, will be undertaken shortly by flood control engineers, upon instructions from the board of supervisors.

Because the county counsel's office raised a legal objection to the expenditure of flood control district funds for the purpose, pointing out that it plainly was not "flood control," Supervisor H. C. Legg drafted a resolution stating that the siting had created a serious health menace, and instructed the chief engineer to proceed with the work immediately.

Wyoming Condemned Ignore One Privilege

RAWLINS, Wyo. (U.P.)—Wyoming's statute on capital punishment carries an unusual section which permits a convicted slayer sentenced to death in its lethal gas chamber to invite ten relatives or friends to his execution.

LUCKY LAGER BEER or ALE

12 oz. Cans **3 for 27c**

FINER FLAVOR BEER or ALE
12 oz. 3 Cans **25c**

CORONADO BEER
6 11 ounce Bottles **25c**
(Plus Deposit)

RED HEAD BEER
4 11 ounce Bottles **25c**
(Plus Deposit)

Boys from seven to 15 years of age from Torrance, Waveria and four other communities will hold community eliminations of the first annual Harbor District Soap Box Derby next Saturday afternoon, on the Sepulveda boulevard hill just west of Hawthorne avenue. The races, to determine the first and second place winners of the Senior and Junior divisions will begin at 1 o'clock.

Entrants in the thrilling junior sports event will compete with boys from their own community in this preliminary for the final championship races that will be held at the same location on Saturday, Oct. 2. The first two winners in each division and from each community—Torrance-Waveria, Lomita, Harbor City, Gardena and Compton will be eligible to compete in that title event.

Last evening, led by members of the Torrance Municipal band riding in a truck, a parade of some of the entrants in the Derby was held here and down thru Lomita. The procession was arranged by W. T. Ramsay of the neighboring community to arouse interest in the Saturday event. The Derby cars with their drivers at the wheels were towed thru the two communities while scores of envious youngsters trotted beside them or rode on their wheels.

More than 20 Torrance and Waveria boys—about evenly divided according to age sections—are enrolled to send their home-made cars speeding around a slight curve and down the hill to what each hopes will be a victory. On a test-run this week with a motorless racer that has been on display at Ed Thompson's Chevrolet agency for the past several days, it was found that the boys who ballast their cars to weigh (with themselves) about 250 pounds should be able to make about 30 miles an hour on one section of the course.

Then the course flattens out and at the finish line—which is more than a mile from the busy traffic on Hawthorne avenue—they'll be doing around 10 or 15 miles an hour. That is pretty good racing speed for junior drivers. The race course itself, will be more than a half-mile in length.

The official starter will be W. K. Adolph of Waveria, a one-time auto racer of considerable (Continued on Page 6-B)

William E. Wylam
Announces The Purchase of the **POPPY FLOWER SHOP**
1400 Cravens Ave. Phone 307
FLOWERS • GREETING CARDS • POTTERY

State Meeting Said Valuable

All California was represented by more than 800 delegates and guests who attended the 39th annual convention of the League of California Municipalities at San Jose, Sept. 13 to 16. Torrance was represented by Mayor W. H. Tolson, Councilman J. E. Hitchcock, City Attorney C. T. Leonard, Young and L. J. Gilmeister, acting in his new civic capacity as representative for the city.

The entire session was divided into specialized divisions; one for mayors and councilmen, another for city attorneys, another for city engineers and one for public health officers, according to Gilmeister.

Discussions of matters vital to municipal administration in all its phases were led by outstanding municipal and state representatives. Of particular interest was a discussion of the new WPA program, by L. M. Canady, director, Division of Operations, who treated his subject generously and imparted information essential to procedure in community participation in future WPA programs.

Comparisons Are Possible
A. E. Garey, director of personnel, state of Wisconsin, offered valuable guidance in his subject of municipal personnel policy. Municipal expenditure was ably treated in its discussion by James S. Dean, city manager of Sacramento. Of unusual interest was the topic of gas tax funds expenditures and regulation of trailers and trailer camps.

Throughout all discussions the speakers urged questions from the floor, to which many visiting city officials responded by presentation of local administrative problems. Particularly effective was this convention in its entirety, offering opportunity for gathering of data and making comparisons in municipal administration methods and costs, which could not be gained without the presence of these assembled, representative of the entire state.

UNIVEX
Movie Camera \$ 9.95
Camera Case 2.00
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SENIOR BUSINESS MAN HERE NEARS 74th BIRTHDAY

This city's oldest active business man will advance another year in seniority next Monday when he will be 74 years young. He is S. S. Worrell, the Hardware Man. For 54 years—10 of them in Torrance—he has had those last three words as firmly attached to his name as his reputation for integrity and square-dealing. For many years now his advertisements in The Herald—always headed by the familiar "Well Folks" have been an institution in this newspaper.

And under that greeting, Worrell has invariably had a few words to say about Torrance, about the seasons, about conditions or events of the day. And, always he has clarified the value of one of his products, Sherwin-Williams paints.

Loyalty Unquestioned
By those who know him only as a thick-set, white-mustached oldster with a brusque voice he has been described as "crusty," "sour-pussed" or "hard to get along with." But those who see him in this light do not know the real S. S. Worrell, the Hardware Man.

One of his long-time friends here has said of him: "Mr. Worrell's only fault is that he expects everyone to be as honest as he is." That's closer to a good description of the man who is nearing the three-quarter of a century mark. Instead of "crusty" or "difficult," he may more accurately be called a business man who dislikes sham and pretense and one whose loyalty to his home town has never been questioned.

His store at 1617 Cabrillo avenue is known many miles from Torrance as a place where only the best tools, implements, supplies and household equipment can be obtained. Worrell

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New Physician Comes to City

Succeeding the late Dr. George P. Shider, whose sudden death Sept. 12 was a shock to the entire city, Dr. John W. Beeman of Los Angeles this week began practice in the offices also shared by Dr. J. S. Lancaster in the Torrance National Bank building. Dr. Beeman has moved to 1617 Cota avenue with his wife and two-year-old son.

A native of Kansas, the new physician graduated from the Friends University in 1928 and was head of the chemistry department at Nebraska Central College in Central City, Neb., the following year. Then he enrolled at the College of Medical Evangelists at the famed Loma Linda Sanitarium in San Bernardino county and spent two years in study there.

The following two years he served as interne at White Memorial hospital, a branch of the Loma Linda institution in Los Angeles, and was on the staff of the Los Angeles General hospital for more than a year. For a time he served as surgeon for a CCC camp in Sequoia National park and for the past several years he was associated with Dr. Floyd Thurber, leading industrial surgeon of Hollywood.

Gardena Lions to Hold Party Here

Members of the Gardena Valley Lions club and their ladies will hold a dinner-dance tomorrow night at Daniels cafe on Cabrillo avenue. Arrangements have been made for a seven-piece orchestra and three acts of professional vaudeville for the affair, which is scheduled to start at 7 o'clock.

Nears Milestone



S. S. WORRELL
Friend cites his fault

PREWETT MOTOR SALES

Announce the First Showing of the New **1938 BUICK**

SALESROOMS
1629 Cabrillo Ave. - - Torrance
"It's BUICK Again for 1938"

VALUABLE COUPON!
Seldom do we offer a wine special as sensational as this. Just bring in this coupon and receive a full gallon of Robert's Famous Northern Wine for only 79c. Sherry, Port, Muscatel, Angelica, Tokay, Reg. Price 98c. This is extra high quality wine. Try it! GAL. **79c**

JUSTRITE DRY GIN
1-5th Gallon **65c**
18 MONTHS OLD BOURBON or RYE
Tea Kettle Brand..... Pint **75c**
Quart \$1.45
BOURBON WHISKEY
Rosemont Straight FULL QUART..... **95c**

BLUE GRASS, KENTUCKY BOURBON WHISKEY
36 Mo. O'd PINT **\$1.65**

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